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**Southern California Business Productivity Expert Inducted into
Million Dollar Consultant® Hall of Fame**

Patricia Lynch, president of Business Alignment Strategies, Inc., honored

Long Beach, Calif., April 6, 2009 – Business Alignment Strategies, Inc., a firm that helps clients optimize business results, today announced that Patricia (Pat) Lynch, Ph.D, the company’s president, was inducted into Alan Weiss’s Million Dollar Consultant® Hall of Fame. Of the more than 700 people who have participated in the program worldwide, only 20 individuals from diverse disciplines have met the criteria for membership:

- Serving as an exemplar to others in the consulting profession
- Manifesting the highest levels of integrity, ethics, and accountability
- Achieving significant annual revenue and profit improvement
- Contributing intellectual capital to the consulting profession
- Engaging in continuing, challenging, personal and professional development
- Taking prudent risk and demonstrating resilience.

“I’m extremely honored by this recognition,” said Lynch. “Selection in the Million Dollar Consultant® Hall of Fame is truly a mark of distinction in my profession, and it serves as an inspiration to continually raise the performance bar for myself and for my clients.” In announcing Lynch’s selection to the Hall of Fame, Alan Weiss described her as, “A human performance and productivity expert who has worked with highly effective results in public sector and highly politicized environments, nevertheless driving clients toward demonstrable and repeatable results.”

Lynch was inducted into the Million Dollar Consultant® Hall of Fame on March 19, 2009 with six other world class consultants by Alan Weiss, Ph.D., who conducts a global mentoring program for consultants. Dr. Weiss holds multiple awards in the consulting and speaking professions, including the Lifetime Achievement Award of the American Press Institute and membership in the Professional Speakers Hall of Fame®. He has written more books on independent consulting than any other author.

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In making the announcement, Weiss noted that all seven individuals "...are readily acknowledged by their world-class peers to be fitting inductees. I'm proud to have been associated with all of these people." The award's inscription included the notation of "...the distinction of being regarded by peers as one of the world leaders in consulting, as evidenced by empirical accomplishments in client results, professional contributions, and intellectual property."

Honorees are selected from the global participants in Dr. Weiss's Private Roster Mentor Program. Other Hall of Fame inductees honored with Lynch include Suzanne Bates, Seth Kahan, Linda Popky, Katherine Radeka, Scott Simmonds, and Phil Symchych. More information about the Hall of Fame and a complete listing of members is available at http://summitconsulting.com/hall_of_fame.html.

About Pat Lynch and Business Alignment Strategies, Inc.

Pat Lynch, Ph.D. is president of Business Alignment Strategies, Inc., a firm that helps clients optimize business results by aligning people, programs, and processes with clear organizational goals. A consultant, executive coach, and speaker, Lynch's specialties include strategy formulation and implementation, measurement, and communication. Lynch is known for her keen ability to assist business owners in clarifying their value to maximize their profit.

She earned a B.A. in Sociology at Smith College, an MBA in Economics at The University of Memphis, and a Ph.D. in Personnel and Employment Relations at Georgia State University. She also attended Wheaton College (Mass.). Additional information is available at www.BusinessAlignmentStrategies.com.

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